

# 2010 NORA Membership Directory Advertising Order Form



4 Four easy steps to take advantage of the most unique and valuable marketing opportunity in the liquid recycling industry.

## 1. Contact Info

**Name** \_\_\_\_\_ **Title** \_\_\_\_\_

**Company**  \_\_\_\_\_

**Address** \_\_\_\_\_ **City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Fax** \_\_\_\_\_ **Email** \_\_\_\_\_

## 2. Place Your Order

Quantity .....	Item .....	Member
_____	Back Cover color ad in the NORA's Membership Directory (Only 1 avail.)* .....	\$1390
_____	Inside Cover color ad in the NORA's Membership Directory (Only 2 avail.)* .....	\$990
_____	Full page color ad in the NORA's Membership Directory.....	\$690
_____	Full page B&W ad in the NORA's Membership Directory .....	\$520
_____	1/2 page B&W ad in the NORA's Membership Directory .....	\$310
_____	1/4 page B&W ad in the NORA's Membership Directory .....	\$185
_____	Business card B&W ad in the NORA's Membership Directory .....	\$140
_____	<b>NEW</b> Logo B&W (1 inch) above listing in the Directory .....	\$99

- Use our same ad from last year's directory.
- I will submit advertising artwork by December 29, 2009.
- I would like NORA to design my ad for me.

\* **NOTE:** The cover ads are available on a first come, first served basis. Call 703-753-4277 to check availability.

## 3. Payment Information

**Total Amount Due** \$ \_\_\_\_\_  
All payments are in US Dollars, drawn on US Bank.

- Check (payable to NORA)     American Express     Visa     MasterCard

**Name on Card** \_\_\_\_\_ **Signature** \_\_\_\_\_

**Card Number** \_\_\_\_\_ **Exp. Date** \_\_\_\_\_ **CVV2** \_\_\_\_\_

4 digit value front of AmEx  
3 digit value back of Visa/MC

## 4. Submit Your Order Today

**Credit Card Only:** Fax to NORA at 703-753-2445  
**Check or Credit Card:** Mail 5965 Amber Ridge Road, Haymarket, VA 20169  
**Questions:** Call 703-753-4277 or email sparker@noranews.org

# Rates & Specifications

NORA's Membership Directory is a powerful tool listing all NORA members and their product lines, contact information and other pertinent data. The Membership Directory is frequently used throughout the year as a "yellow pages" when members are ready to do business. It is circulated to nearly one thousand leaders in the industry. This opportunity only happens once a year.

**CLOSING DATE**

All ad order forms should be submitted no later than December 15, 2009.

All art is due at NORA Headquarters no later than December 29, 2009.

**MATERIALS**

- Electronic files: Include all supporting files. Preferred file format is "press/print optimized" Adobe Acrobat PDF. The secondary file formats are (.eps), (.ps) and (.tiff). ALL IMAGES AND FONTS MUST BE EMBEDDED.

E-mail to Scott D. Parker at [sparker@noranews.org](mailto:sparker@noranews.org)

- Color ads: CMYK only. All RGB, Lab or Pantone images must be converted to CMYK.
- Non-bleeds: All live material should comply with the appropriate ad dimensions. Artwork not meeting the stated dimensions will be trimmed to fit. NORA is not responsible for type affected by final trim.
- Bleeds are only allowed for covers.
- Special Note: For advertisers placing an ad on the inside front, inside back or outside back cover, full bleeds are allowed. Add a 1/4" to each side of the 8-1/4" x 10-7/8" cover for bleed edges. Please note final trim size for design.
- Artwork must be "camera-ready." What you provide is what will be printed. NO FAXED ART-WORK ACCEPTED.
- For FREE, NORA will lay out your ad. Contact NORA at 703-753-4277.

**ADVERTISING SIZES and RATES**

Back Cover (4/Color - 1 available) .....	7-1/4" x 9-7/8" .....	\$1390
Inside Cover (4/Color - 2 available).....	7-1/4" x 9-7/8" .....	\$990
Full page (4/Color).....	7-1/4" x 9-7/8" .....	\$690
Full page (B&W) .....	7-1/4" x 9-7/8" .....	\$520
1/2 page - Horizontal .....	7-1/4" x 5" .....	\$310
1/4 page .....	3-1/4" x 4-1/2" .....	\$185
Business Card Ad .....	3-1/4" x 2" .....	\$140

**SHIPPING INSTRUCTIONS & QUESTIONS**

Space orders, ads, questions, etc. should be addressed to:

Scott D. Parker, NORA

5965 Amber Ridge Road, Haymarket, VA 20169

Phone (703) 753-4277 • Fax (703) 753-2445

Email: [sparker@noranews.org](mailto:sparker@noranews.org)